

John N. Wood | Copywriter  
Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

**Turn something you love to do in your spare time into  
\$750...\$1,500...\$3,500 and upwards per month.**

**Money that comes in whether you're working, sleeping,  
playing golf or relaxing on the beach.**

Dear Reader,

There's a quiet revolution going on.

Everyday people are turning a few hours a week into a lifetime of financial security, personal freedom, and peace of mind.

This revolution is gaining momentum fast, thanks in part to these challenging economic times.

Now, more than ever, people are realizing they have to take a more proactive role in shaping their financial future.

And here's the most amazing part ...

What they're doing to achieve these results is not something they consider work, but more of a hobby. They're having a blast. They're doing something they love. Something they'd do even if they weren't being paid for it.

Today, you'll meet some of these people, and I'll show you how you can join them.

My name is Rebecca Matter. I'm the VP and Director of Online Marketing for American Writers & Artists Inc. (AWAI).

If you're not familiar with AWAI, we're the world's leading trainer of direct-response copywriters and graphic designers. Since 1997, we've been helping people acquire financial security, independence, and freedom through our comprehensive, easy-to-use programs.

We've helped thousands upon thousands of people free themselves of their rigid, 9-to-5 routines and live life on their own terms and schedule.

Before I give you all the details on how you can join this "quiet revolution," I'd like to introduce you to the man who could potentially play a huge role in helping you secure your financial future.

His name is Nick Osborne.

For the the past 12 years, Nick has worked exclusively writing copy for the Web. He's worked with companies like AOL, Microsoft, and Disney, to name a few. He's won 15 performance-based awards for direct-response work both in Europe and North America.

He's also a much sought-after speaker and trainer. He has spoken at dozens of online marketing conferences, both in the U.S. and Europe. He has also conducted in-house Web-copywriting training seminars for companies and organizations as diverse as Yahoo!, John Deere, Novartis Pharma, the Association of American Publishers, the National Cancer Institute, Merck & Co., Inc., the Public Radio Internet Station Alliance, and many others.

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

However, it's what Nick's been up to in his spare time that I want to talk to you about today.

You see, he's been turning a few hours each week into a consistent, steady, second income for himself and his family.

Last month he made \$4,447.

Twelve months or so from now, he expects that figure to rise to between \$6,000 and \$8,500 a month – maybe more.

Keep in mind, this is spare-time income. In exchange for an hour or two during the week and maybe a couple on the weekend, he's bringing in more money than some people make working full-time!

Though Nick loves his day job, and his services continue to be in high demand, he's always wanted a way to make money without having to "show up" for work ... or bill for his hours. In other words, he wanted to create what's commonly called "passive" income. Passive income is income that flows in whether you're working or sleeping ... or just relaxing on a beach somewhere.

Nick was also looking for something that wouldn't be influenced by downturns in the economy. And while he loves working with his clients, he wanted something that wouldn't be dependent upon them.

And there was one other "must" that Nick was looking for – and it's a biggie: *It had to be fun*. Because if you're doing something you enjoy, you'll spend more time at it. Not only that, you'll do a better job.

Based on his knowledge of its income-generating potential, he set his sights on the Internet.

## **A Surefire Way to Create a "Passive" Secondary Income**

The Internet, of course, is ideal for creating passive income. After all, a website never sleeps. It has the *potential* to earn you money 24 hours a day, 7 days a week.

So Nick decided to try his hand at coming up with the best way to create a passive income online.

You'd think it would be pretty simple, right? You put up a website, put a few ads and affiliate links on it, and sit back and watch the money roll in ...

Well, unfortunately, it doesn't quite work like that ...

To be successful on the Internet, you need to get people to visit your website. Lots of them.

"So far this has been a great decision, I believe, and I am truly excited to begin building a website and seeing this project through. I turn 40 soon, and I'm hoping to be able to find the correct way to develop some freedom for myself, which means I can do more, of course, for myself and also friends and family."  
- Glenn Hyska, Southfield, MI

And while anyone with a bit of know-how can create a website, it takes a different kind of know-how to create one that attracts enough ready-to-buy, "eager-for-information" visitors who, in turn, will bring you a substantial income.

That's just what Nick did. A few years ago, he figured out how to build a website, from the ground up, that would attract thousands and thousands of visitors each month. And then he worked out a system to turn those thousands of visitors into a continuous stream of income flowing into his bank account. Plus, he did it without having to sell a single product himself.

When Nick first told me about the money he was making building these simple little websites, I was intrigued (to say the least). In my role as the Director of Online Marketing for AWAI, a big part of my job is to keep on top of the best online money-making opportunities, so I can share them with our members.

Nick's website idea really fit the "spare-time, money-making opportunity criteria" people have told me they're looking for. For example:

- ***It's something anyone can do*** – It doesn't matter what you've done in the past, or how old you are, or how far you went in school ... you can do this. The only requirements are a computer and a bit of know-how (which Nick will supply you with).
- ***You can go at your own pace*** – There's no set schedule you have to follow. This is something you can do when it's convenient for you ... if you have an hour or two after the kids go to bed or a few hours on a rainy Sunday morning.
- ***You'll be doing something you love*** – This isn't about "work." It's about following your passion. This is something you'll actually look forward to doing, which means you'll spend more time at it and be more successful faster.
- ***It's something you could transition into a full-time career*** – You can start off doing this in your spare time and, if you choose, transition over to doing it full-time. Which means you can say goodbye to the 9-to-5 rat race and bring in a solid income from the comfort of your home. It's totally up to you.
- ***It's low tech*** – You don't have to be a computer geek to do this. It's never been easier, even for a complete newbie, to quickly and easily get a website up and running. (More about this later.)

I asked Nick to start writing down all his best secrets. And the result is the program I want to tell you about today ... ***How to Write Your Own Money-Making Websites***, Nick's step-by-step system is a way to make money in your spare time doing something you love that can bring you a substantial income, no matter where you are or what else you're doing.

## If You Can Write a Simple Email, You Can Do This

What's more, to create a content-rich, money-making website you don't have to be an experienced writer.

If you can write a simple email to a friend, you can do this. All you have to do is write in a conversational, easygoing tone. Similar to the way you'd talk to a friend over coffee at the local donut shop. You don't have to use big flowery words. In fact, the shorter the words you use, the better.

And with the advancements in word processing software these days, you don't even have to be a good speller or great at grammar. You simply type something up, run it through spell-check and grammar-check, and the computer helps you fix any mistakes you may have made.

*The only thing that has to happen is that your passion for what you're writing about has to come through.*

It gets even better. Because with Nick's system, you won't have to buy expensive ads to drive traffic to your website. The people interested in your website topic will find your site when they search for information and it pops up in their search engine results.

And I'm not talking about hundreds of people; I'm talking about *thousands* of people flowing to your website every month. Website visitors that you can turn into a steady monthly income. (Nick will show you how.)

" ... particularly when you're starting out, it's great to have guidance from a reliable source. Nick Osborne, for me, is that source. His program is well-written, intelligent – and incredibly valuable (if you're prepared to put the work in), and I'm delighted to own it."

- Paul Parry, Rickmansworth, Hertfordshire,  
Great Britain

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

## **Why This Could Have Such a HUGE Impact on Your Income**

Before I go into more detail about how you're going to do this, I want to talk about what I consider to be the real power behind Nick's four-step system.

You see, \$4,447 from one website is really just the tip of the iceberg.

Because once you build your first site, you can simply duplicate what you just did for a different (or related) topic.

By doing so, you'll have not just one new income stream coming into your bank account each month ... you'll have two, three, four (or more).

That's what Nick's done ... and you can do it, too.

His main website is based on something he's had an interest in for a long time: coffee. He absolutely loves coffee.

Hundreds of people who love coffee just as much as he does visit his website every day. He's loaded it with content that coffee enthusiasts want ... including information on the best coffeemakers, the health benefits of coffee, and coffee drink recipes.

But he also has ads on his website – ads from people who sell coffee-related products on their websites. And anytime someone clicks on one of those ads and then buys one of those products – he gets paid! (Keep in mind, you don't have to sell or write these ads. You simply place them on your site! More on this in a moment ... )

He's also recently started two other websites that already bring him an additional \$500 to \$1,000 per month. And he's confident that it won't be long before they start bringing in as much as his first website.

## **The traditional way is not working anymore.**

Imagine what having even an extra couple of thousand dollars each month will do for you ...

Maybe you'd pay off some of those nagging bills ... or take a trip to your favorite vacation spot. Or perhaps you'd buy a new car, a new computer, a big screen TV – or just put it in the bank for a rainy day. Whatever it is, having extra money coming in can only add to your peace of mind and enjoyment of life.

Here's the thing. The traditional way of planning for the future doesn't work that well anymore. There's no guarantee the money you're counting on will be there for you when you need it.

"I think this is one of the most exciting opportunities I have ever come across!"  
- Stanley Collins, Berrien Springs, MI

Building money-making websites is the perfect way for you to take control of your finances and your life. Even if you want to keep your full-time job.

Nick views each one of his websites as a separate savings stream. One is for his retirement; one is for his kid's college fund.

With only two of his websites, he's solved two of his biggest concerns for the future.

And he's done it by writing about a topic he's passionate about.

## **Step 1: Life's Key Success Ingredient**

Passion really is the key to this.

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

German poet and dramatist Christian Friedrich Hebbel once said, *"Nothing great in the world has ever been accomplished without passion."*

When you combine your passion with smart online business practices, you become an unstoppable marketing force.

So, what are *you* passionate about?

It could be a hobby, or maybe it's a skill you've picked up from working at a job.

The possibilities are pretty much unlimited. Maybe you enjoy fixing cars ... baking bread ... hiking ... or knitting and sewing.

Perhaps you're interested in herbal medicine ... yoga ... exercising. Do you love gardening? Brewing beer? Making home improvements? Restoring old photographs? Drawing and painting?

Anything you enjoy doing in your spare time is a potential candidate. It might be a subject you enjoy and have always wanted to learn more about.

Wherever your interest lies ... whatever you have a passion for ...

*... Nick will show you how to make money from it.*

### **More Money Than He Ever Made As an Executive**

A number of years ago, Shaun Fawcett's job with an international training company disappeared, when their largest customer – the government – pulled its funding.

Unemployed and wondering what to do, he decided to strike out on his own. For a couple of years, he consulted and did some copywriting. It wasn't long before he started to research how he could make a living online.

He soon determined the best way was to build a content-rich, theme-based website. The niche he chose was practical writing help for the average person. Specifically, helping people learn how to write college admission essays, resumes, recommendation letters, thank you letters, etc.

The number of visitors his website now attracts is nothing short of astounding. During the week, on peak days, it's been getting over 15,000 unique visitors. Even better is the money he's making from it. He's bringing in over six figures a year, which Shaun says is more than he ever made when he worked as an executive.

### **\$400 a day advising people on the best way to keep their house clean**

In November 2005, tennis coach Tomaz Mencinger started a site to about his passion, tennis. He loved that, with a website, he could share his ideas about tennis with thousands of people instead of just a few on the tennis court each day.

In July 2006, he started another site, but this time it was not about tennis. It was about a subject that he knew little about at the time: vacuums. Now, just three years later, he's making an incredible \$400 a day from his vacuum site! One of his site pages brings him in affiliate income on sales of 3 to 5 vacuums a day.

His tennis site, which he says he hasn't fully monetized yet and is more of a forum to exchange ideas on tennis, brings him about \$3,000 a month.

Tomaz says, *"The freedom is unbelievable. I was working for tennis clubs and academies for maybe 10 years. Sometimes I had to go to work and work with people I didn't like to work with. Now I chose who I want to work with, when I want to work, and how much I want to work."*

On a typical day he might go to movie, play a bit of tennis, and then come home and write an article.

*"I work 3 to 4 hours per day. It's not like I have to work. I don't have to work 5 minutes if I don't want to. I just work because I like to,"* he says.

## **You Don't Have to Be an Expert**

Now, you may be thinking to yourself:

*"Yes, I'm passionate about a particular topic, but I'm no expert."*

The good news is you don't have to be an expert.

All you have to know at the start is just a little more than the next guy. As you research and write the content for your website, it won't take long for you to develop a high level of expertise.

It's really a win-win situation. You get to expand your knowledge about something you love – while building up a solid, consistent, passive income stream.

## **Finding the Ideal Topic for Your Website**

How *do you* pick the ideal topic for your website?

It can't be too broad, or you'll have trouble getting noticed.

The idea is to pinpoint a "niche within your niche." So instead of a website on, say, the general topic of "gardening," yours could be on "vegetable gardening in cold northern climates." There's a lot less competition out there for information that specific.

But can you make money with such a narrow topic?

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

The answer is a resounding "Yes!" Nick walks you through the process of determining whether your "niche within your niche" has the right mix of demand and interest to create a solid monthly income.

This way, you'll know right from the start that you're on the right track. Too many people pursue business ideas that are destined to fail from the beginning. They end up frustrated, after wasting months (and sometimes years).

Nick won't let that happen to you.

## **Step 2: Write About Your Passion**

Next, Nick shows you how to pack your website full of content that establishes your credentials with your visitors – making them instantly open to doing business with you.

You'll learn how to write relevant content that search engines (and your visitors) will love. For instance, Nick will show you how to write titles for your Web pages that will dramatically increase your site clicks ... how to write page descriptions that entice people to your site ... how to write a home page that will immediately make your visitors feel welcome. He'll give you eight techniques on how to keep coming up with ideas for new content ... and *much more*.

Keep in mind, you don't have to write all the copy yourself. Nick shows you two ways to get your visitors to help you shape and write your site's content. Plus, a way to use outside content that increases your website's credibility, broadens its appeal, *and* has a dramatic effect on the number of visitors you attract.

## **Step 3: Turn Your Site Visitors Into Continuous Non-Stop Income**

Once you've created a content-rich website that has the potential to attract thousands of visitors, you're ready to convert those visitors into \$750 ... \$1,500 ... \$3,500 and up every month.

There are many ways to do this ...

One good way is to place Google AdSense ads on your site. These are the "Ads by Google" that appear on websites, blogs, and in some email programs. Every time someone visits your website and clicks on one of those ads, you make money!

Keep in mind, you don't write these ads. They are supplied by Google. They're written by the advertisers. All you have to do is put them on your website.

Nick shares the secrets and tips he's picked up over the years ... such as the best place on your website to put these ads to make the most money, the most effective size, and so on.

## **Turn Your Website Visitors Into Affiliate Profits**

Nick also shows you how to make money through affiliate programs. An affiliate program is where you agree to promote someone else's product on your website in exchange for a percentage of any sales that are made. When your visitor clicks on an affiliate link, he's taken to another website where, if he makes a purchase, you get paid. There's no product for you to worry about, no customer services issues to deal with – *it's pure profit*.

Nick's affiliates are thrilled when he writes about their products on his coffee website, because they know the people who come to that site love coffee and are eager buyers of coffee-related products. And, in fact, he averages almost two thousand dollars a month from sales made to his site visitors by just one affiliate partner. Best of all, he doesn't have to sell, package, ship, or inventory a single product. He just gets a check in the mail!

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

You'll learn how to choose the best affiliate programs ... how to overcome weak copy on your affiliate's sales page ... how to position your affiliate links on your website, and much more.

Nick also shares one of the most important things I've ever learned about how to convert site visitors into profits. Do this consistently and you'll be ahead of 90% of the people out there who are attempting to make money from their websites.

And don't forget that you can sell your own products online, too – and bring in a solid income from that.

### **“I travel for a living”**

Birgit Bradtke always hated the idea of having a job. She hated the restrictions it placed on her. Having to report in at a specific time and place was not her thing. She didn't want to live that way.

Birgit, originally from Germany, now lives in a remote and beautiful wilderness area in Australia called Kimberley. When people ask her what she does for work, she tells them that she “travels for a living.”

How did it become possible?

She wrote and published two Australian-travel-themed websites. In peak season, they bring her about \$10,000 a month. *(During the quietest time of the year, it drops down to about \$7,000 a month).* Birgit has three other sites. Two are just hobby sites. The third one – about neem oil – brings in roughly 10% of her income.

Birgit says she has a few big projects in the pipeline, and within 12 to 24 months expects her site income to grow to between \$15,000 and \$20,000 a month. She's free to do what she wants, when she wants, and where she wants. And she's free, six months of the year, to do what she loves best: travel. She says she'd travel more, but she loves being home, working in her garden and developing her five acres of land in Kimberley.

### **Passion for Fitness Leads to Big Profits**

After trying different things to keep in shape, Lisa Irby became somewhat of an expert when it came to exercising to keep your stomach flat.

Lisa decided to start a website to help people who were battling the same problem she once had. She was surprised by how quickly her site's popularity grew, as she did little to promote it.

*“It pretty much runs on auto-pilot. It gets about 6,500 visitors a day and brings in four figures a month,”* she says.

She makes her entire living online. In total, she has four websites that bring her an income of *“well into six figures.”* She loves the freedom it gives her. And she loves that she can make a great income, *“without ever talking to customers or shipping products.”*

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

## **Step 4: Nurture and Grow Your Site**

Once you get your website to a certain point, you won't have to spend much time on it. (Nick spends only about two hours a week writing new content for his sites.)

The really nice thing about this is that if you don't have time to add a few pages to your website one week, it's no big deal. There've been times when Nick's been so busy that he's had to go weeks, even months, without updating his content.

The money comes in whether he updates it or not. The two hours a week is really just a target he shoots for.

By the end of Nick's program, you'll know exactly how to create a website that attracts a constant stream of targeted, ready-to-buy traffic. Plus, because you'll be researching and writing about something you love, it will seem more like a hobby than work.

And best of all, you'll be paid for your efforts. It's a fun and easy way to build up a passive income for yourself and your family that comes in like clockwork, month after month.

## **You'll love your money-making website**

Whenever I see a new idea like this, my first reaction is to try it out I don't just go with what's popular or what's the latest trend. I have to prove it to myself first.

For instance, when I heard about Twitter, I signed up for it and started using it. I even went to a seminar taught by a well-known Twitter expert so I could understand how to use it properly.

So when I heard about Nick's step-by-step system, I knew I had to try it out by starting my own money-making website.

The topic for me was a no-brainer.

I love to cook. I've been building my own personal recipe file for a while. I love sharing them with friends and getting their feedback.

And I figured if I could make money from something I was already doing, how great would that be!

So I decided to start a website about what to cook for different occasions.

My site is up and running now, and I'm really having a lot fun with it. Each week, I block off a few hours to work on it. And while I love working on it, it's also nice to know that if something comes up, I have the flexibility to *not* work on it. I can go at my own pace.

You see, I work a minimum of 50 hours a week at my job here at AWA! If building my website didn't give me that flexibility, or required a bigger investment of time, there's no way I could do this and still meet all my business and personal commitments.

I'm still in the very early stages, where people are just starting to find my site by typing recipe keywords into search engines – but I can already see the potential. Every day, there are more visitors to my site than there were than the day before.

The really great thing is that every time I add a new recipe, I know it will pay off over and over again. For as long as people search the Internet, that page will always be there attracting visitors to my site.

## John N. Wood | Copywriter

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

I'm having so much fun, I plan to start another website soon. Although the topic of that one won't be directly food-related, I still plan to link the two sites together, because it's a topic I know my recipe site visitors will love.

My husband who works a full-time corporate job saw what I was doing, and it inspired him to start his own site.

I promised him that I wouldn't reveal the topic of his site just yet. Let's just say it involves a hobby that he has recently become very passionate about. He spends about four hours every week looking up information on it already. And now, as with my site, he can turn that energy into another passive income stream that we can use to fund our travel account!

### From feeling run down and tired to being full of life

Sara Ding, who lives in Malaysia, was feeling run down and tired all the time. She was only in her early 30's. Her doctors didn't know what was wrong with her, so she went home and did some research on her own. She determined that had a condition called Toxemia. Toxemia is a poisoning of the blood which results from the excessive accumulation of toxins that result from poor food choices

Sara knew she had to change her lifestyle. After doing some research she learned that "juicing" was the best way to get nutrients into her body fast and effectively. So she set out to learn as much as she could about juicing. In 2005, in her spare time, she started a website about various aspects and benefits of juicing. She soon became an expert on it.

She now makes over \$2,000 (in U.S. dollars) per month in Google AdSense revenues alone. She also makes a few hundred to a few thousand MYR per month from affiliate links. (MYR is Malaysian currency – 3.5 Malaysian dollars = 1 U.S. dollar.) Her site traffic and income have grown every month.

Sara says that her earnings from her site have already exceeded her full-time income from her regular job, where she's an office administrator at an International company.

*"I could quit anytime I want ... but I intend to work another 1-2 years because I also love my full-time job," she says.*

Sara no longer has to worry about her finances. She's able to put aside a big chunk of money in her savings account every month ... and every year she goes on at least one nice vacation.

### For the Love of Cooking Cheaply

Ellen Ferlazzo started a website about ways to cook meals that don't break the budget. It's a very simple, basic website. But ... it's chockfull of information people find valuable. She works on it in her spare time and adds a couple of new recipes to it each week. Visitor-wise, it's right up there in the top 1% of all websites.

*"If you like to write and you have some subject that you're passionate about, I think it's a great way to both share your knowledge – try to create something useful for people that has good information – and get paid for it too," she says.*

In total, she has four sites in various stages of development. Lately, she hasn't had a lot of time to focus on her cooking website, but loves that it *"still sits there and earns money."*

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

## **You can start this no matter how old or young you are**

And remember ... no matter what your age, you can do this.

I was recently speaking to Pat McCord, a friend of mine from Sacramento, California. Pat is part of a Master Mind group that meets every Monday. (A Master Mind group is a group of like-minded people who offer business support and guidance to each other on a regular basis.) Every person in her group is building his or her own money-making website using Nick's step-by-step system.

The people in her group range in age from their early 40s to almost 70. They all see the potential these sites offer.

*"We're all thinking about our futures in one degree or another. For some of us it's more urgent than others, and we all like the idea of passive income. It's enticing to think that a J.O.B. is not the only way to make it in the world,"* Pat says.

One concern she had when she started Nick's program was that she wasn't very good technically. She was worried that publishing a site on the Internet wasn't something she could do herself.

She soon discovered that getting a site online these days has never been easier.

## **It's never been easier to create a professional-looking website**

Reserving your domain name only takes a few minutes and costs about \$8 per year. And signing up with a Web host provider costs around \$5 to \$10 a month. A small price to pay when you consider the potential income you can make from these sites.

There's template-based Web building now available (some of it free of charge) that requires no advanced coding knowledge that only a professional webmaster could understand. It's super-easy to use and makes it so everyone, no matter their computer skill level, can build a professional-looking website.

"I have wanted to have my own website for years now, just never 1) had the time, 2) had the knowledge, or 3) had the roadmap. Nick's course has helped me with all of these."

**- Brenda Barker, Cabot, AR**

Which means in a matter of hours, you can have a fully functioning, money-generating site up and running and attracting visitors. (More about this shortly ... )

## **There's No Better Time to Get Started Than Right Now**

Someone once said, "The best time to launch your new website is five years ago. The second best time is now."

How true that is.

There's no better time than right now to take advantage of the incredible power and potential of the Internet.

Every day, thousands and thousands of people who share the same passion you do, search the Internet for more information about it. And every day, somebody makes money from them.

Why not you?

Once you get your first website up and running smoothly – it's easy to start another ... and another ... and another. Nick has two coffee websites so far, and he spends only four or five hours a week on them. Yet he gets checks totaling on average over \$4,000 a month.

Plus, as he adds more content and more and more people around the world get connected to the Internet, this figure will only grow. As I mentioned earlier, 12 months or so from now Nick expects to be earning \$6,000 and \$8,500 a month – maybe more from his two coffee sites.

### Not Prepared to Rely on Social Security

Donna Meyer loves every minute she spends working on her website. One reason is that it's about a city where she once lived, San Miguel de Allende, Mexico, that she says *"touches her heart and stirs her soul."* Right now everything she has is tied up in a business in Arizona that's currently for sale. When it sells, she plans to move back to San Miguel de Allende.

*"I'm close to retirement age, as is my partner. Our Social Security checks are going to be miniscule, if they still exist at all," she says.*

A few years ago she started searching for a way to make money online. She wanted a business she could do from anywhere. She also wanted something that brought in passive income that she could leave alone for "days or weeks at a time and know it was still making money."

*"Now that I know what I'm doing, building a second site will be easy," she says.* In fact, she's already started another website and plans to have *at least* four up and running in the not-too-distant future.

### "It's changed my life in every way imaginable."

Richard Bergman has always loved building things with his hands – decks, fences, and even houses. He says it gives him great pleasure and satisfaction to see other people's lives improved by his efforts.

So when he told his friends that he created and built his own website ... that he gives away most of his information for free on his site ... and he still makes money from it – they were shocked, to say the least.

How much money? In a typical month, he brings in \$2,000 or more. (Richard says he's only begun to scratch the surface when it comes to monetizing his site). So while \$2,000 per month may not be an earth-shattering amount, here's the thing: Because of his content-rich website, new business opportunities have opened up for him.

Now, instead of working with his hands, he develops new deck and fencing products that he manufactures and markets. Recently, he picked up a big U.S. distributor (thanks to his website) who's handling large quantities of one of his recent product innovations.

Richard says having a content-rich website has changed his life in every way imaginable: *"It's gone from a little idea in my head to a company with big potential that's growing like crazy."*

He adds that he never would have been able to do this if he didn't have a website that attracts so many visitors. *(His site is in the top 1%.)*

*"It shocks me. I literally pinch myself every day with a big smile on my face," he says.*

John N. Wood | Copywriter

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

## Take Advantage of Nick's Years of Fine-Tuning

Before I tell you how to order your copy of *How to Write Your Own Money-Making Websites*, here are some more things you'll learn ...

- **The number one mistake Web marketers make when they're just starting out** – Repeat it and you'll end up frustrated and wondering what went wrong. Avoid it and you'll be on the road to online riches.
- **A simple way to find out exactly who is using your website, so you can tailor your content to them** – Not many sites do this, but it's an easy way to make sure your website conveys the right message to your visitors.
- **9 online resources that should be on every online marketer's "Favorites" list** – Part of success online is having the best resources at your fingertips. These are nine resources no online marketer should be without.
- **2 reasons why people will visit your website** – Keep them in mind and you'll always have a steady stream of traffic flowing into your site.
- **9 questions that will all but guarantee you'll pick a winning website topic** – One of the key reasons people fail ... or worse, don't even attempt to make money online ... is that they don't know how to pick the right topic for their website. This checklist will ensure your site topic will have the greatest potential for making money.
- **The one thing you must do before you start writing content for your website** – Too few new marketers address this important issue.
- **7 things you should do within 48 hours of publishing your website** – Each one will get traffic flowing to your site immediately.
- **8 powerful ways to get even more traffic flowing in to your website** – Want even more traffic? Here are eight easy but powerful ways to capture more website traffic and bring in more money.
- **9 factors to consider when coming up with the ideal domain name for your website** – A poorly thought-out domain name can scare visitors away before they even visit your site. Here are nine things to consider to ensure your domain name attracts people to your website in droves.

One of the reasons I'm so excited about this is that all too often I've come across programs about some aspect of online marketing that is just too complicated for most people (including me) to actually do anything with. They're full of marketing jargon and technical terms, and end with a lot of hype and big promises, none of which are actually attainable for most people.

Nick's new program is written in a way that's easy for everyone to understand. Everything is laid out in an easy-to-follow, logical order. He uses real-life websites (my sites and other successful sites) as examples, so you can really get a feel for what works.

## Nick Will Be There to Guide You Every Step of the Way

Both Nick and I want your website to be as successful as it can be – so you'll start generating income from it as quickly as possible.

So we've created a special section of the "members-only" forum on the AWAI website, exclusively for people who are determined to be successful creating a money-making website.

This is where Nick will share his personal insights and experience with you.

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

You can ask him questions or ask for advice. He'll be available to help guide you along the way.

Having an expert with Nick's experience and knowledge to help guide you will play a key role in your success online.

## **Turning an Everyday Interest Into a Virtual Cash Machine**

I believe we've put together the best, most comprehensive program anyone could ever own when it comes to generating thousands of dollars a month from one simple little website.

After all, what we're offering you are all the top secrets Nick's learned as a Web expert working for AOL, Microsoft, and Disney – where he became renowned for loading his clients' websites with just the right words.

Plus, Nick's sharing all his personal experience of taking everyday, ordinary interests and turning them into virtual cash machines that are fun and easy to maintain and grow.

"When I saw Nick's new program I was so excited I couldn't stand it. I ordered it the same day I received the email. So far, the program has met my expectations."

- Tim Koehler, West End, NC

Remember, you'll learn EVERYTHING you need to know to get your website up, running, attracting visitors, and making money:

- You'll know the quickest, easiest, and cheapest way to set up a professional-looking website.
- You'll know how to choose the best, most traffic-friendly topic for your site.
- You'll know how to pick a domain name for your website that will attract the most visitors.
- You'll know what each page on your site needs to do to maximize your profits.
- You'll know how to write copy that search engines (and your readers) love.
- You'll know how to write and structure a home page that grabs people's interest and puts them in a "buying mood."
- You'll know how to attract and keep "loyal customers" by keeping your website fresh and exciting.
- You'll know how to use internal site links to dramatically improve your search engine rankings.
- You'll know where to find the best and highest-paying affiliates. (These guys are looking for websites like yours to list their ads on!)
- You'll know how to make even more money with Google AdSense and other forms of site advertising.
- You'll know the 7 things experts do within 48 hours of publishing a website to bring more visitors to the site faster.
- You'll know how to track your site's performance and how to use the information to make your site better.
- And much, much more ...

If you were to pay Nick (or any other top-notch consultant) to come to your office or home and show you how to do this, you'd easily pay \$5,000. (In fact, people have asked Nick to do just that over the years ... )

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

But you don't need to do that, now that we've created this amazing program. And the best news is, you won't pay \$5,000 for it – or even half that.

The cost of ***How to Write Your Own Money-Making Websites*** is just \$497.

But it gets even better. Through this introductory offer, you can not only get an enormous “jump start” on your website by being among the first to get this program ... I'm also offering you a \$100 discount – so the price you pay, for a very limited time, is just \$397.

And if it's more convenient, you can also pay for the program with three small payments of only \$149. We'll even still send you the entire program right away though so that you can start building your money-making website right way.

One more thing ...

I want you to be completely thrilled with this program. So I'm going to do more than offer you AWAI's standard 30-day guarantee. By that I mean, *if, within 365 days – a full year – you aren't making money using Nick's step-by-step money-making website formula, just let us know and you may return the program for a full refund of your purchase price – no questions asked.*

All we ask is that you follow the steps Nick lays out for you. Spend a few hours a week doing this, and you will be successful.

So what do you say?

Here's the best program, I believe, that has ever been created on turning your simple interests into potentially thousands of dollars in passive income, month after month – everything you need to know to get started and grow your website ... Nick's personal assistance via his special “helpline” forum ... a \$100 “introductory” discount ...

Plus, AWAI's *365-day guarantee* that if you don't absolutely love doing this and you're not making a solid income within the first year, you can request every penny you paid for the program to be sent back to you.

I know you're excited about this. I know you're eager to get started. I know you want your website to be generating cash as quickly as possible ...

This is a great opportunity to pad your bank account with extra cash month after month ...

Plus, you can be one of the first to start using Nick's secrets by ordering today.

## **HUGE Bonus!** **Get Traffic to Your New Website Instantly!**

And here's something else AWAI has agreed to do for you – something to inspire you to get started on this right away ... and help you kick-start your website the instant it's up:

Just as soon as you have your website up, running, and loaded with great content ... send AWAI a note and a link to your site. If they like what they see, they'll issue a news release about you and your website, and give you a permanent link directly from the AWAI website. So not only will your website be exposed to all of AWAI's visitors, Google and the other major search engines will know that you exist too.

***That's free traffic to your website just as soon as you get it running!***

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

So ... why wait another day when the sooner you start – the sooner your website can be up, running, and making money?

Don't delay. Get the program now. The \$100 "introductory" discount is a limited time offer.

Call Barb, Pat, Debbie, or Jacqueline at 1-866-879-2924 or [order online](#).

Sincerely,



Rebecca Matter

AWAI, Director of Online Marketing

P.S. Remember, our \$100 discount is a limited-time offer only and will expire soon. To make sure you don't miss out, order today and you'll pay only \$397 for the entire program, the exclusive "members-only" access to Nick's new forum, and our new special report showing you how to get your money-making website online quickly and easily! Call Barb, Pat, Debbie, or Jacqueline 1-866-879-2924 or [order online](#).

P.P.S. As a special bonus, to take the guess work out of getting your site online, we're including our special report called "A Newbie's Guide to Quickly, Easily and Inexpensively Getting Your Money-Making Website Built and Online". It shows you the easiest, fastest, most economical way to get a professional-looking website up and running. It's specifically geared to the computer newbie who may be fearful that publishing a website on the Internet is too complicated. We'll show you exactly the steps you need to take. It's easier than you may think. Even if all you know how to do is turn on your computer and go to your email inbox, you'll be able to get your website online quickly and easily with this handy step-by-step report. Call Barb, Pat, Debbie, or Jacqueline at [order online](#).

P.P.P.S. When you write a money-making website, there's no telling where it will take you. Take Jose and Jill for instance. After 60 years between them in the corporate world, they decided to retire early and hit the road full-time in their motor home.

Out of the blue one day, they received a call from one of the producers of *The Oprah Winfrey Show*. Oprah was planning a show called "Recession-Proof Your Life." Oprah's producer had found Jose and Jill through their website, where they document various aspects of the RV lifestyle.

When the producer asked if they'd like to appear on the show, they said "*of course!*" For their *Oprah* segment, they drove their motor home right to the studio. Oprah and financial expert Suze Orman climbed on board and interviewed them.

It was the experience of a lifetime.

Jill says that on top of their site landing them on Oprah and being a source of income – it's given her and her husband a great vehicle for documenting their travels and put some purpose behind their picture taking. Plus they love hearing from and answering their fellow RVers questions.

*"Put your passions and interests to work for you! You never know where things will lead,"* Jill says.

---

**American Writers & Artists Inc.**  
245 NE 4th Ave., Ste 102  
Delray Beach, FL 33483

**John N. Wood | Copywriter**

Email: [john@johnwoodcopywriting.com](mailto:john@johnwoodcopywriting.com) -- Cell Phone: 289 894-0722

(561) 278-5557 or (866) 879-2924

[www.awaioline.com](http://www.awaioline.com)